



# September 14, 2011 Columbia Edgewater Country Club Portland, OR *Golf Tournament & Fishing Derby*

Produced by  NWFP  
NORTHWEST FOOD PROCESSORS ASSOCIATION

## *Sponsorship Value*

The Northwest Food Processors Association Autumn Assembly Golf Tournament and Fishing Derby has become a Food Processing Industry Fall favorite event, attracting industry leaders and decision makers from leading food processing and supplier companies.

The **NWFPA Autumn Golf Tournament** this year will be hosted at the 18-hole Columbia Edgewater Country Club featuring 6,702 yards of golf from the longest tees for a par 71. The course rating is 72.9 and it has a slope rating of 131 on Blue grass. Designed by A. Vernon Macan, ASGCA, the course opened in 1925.

This tournament has sold out the last two years, with 152 players participating in 2010. The days' activities provide an excellent opportunity to mix and mingle with fellow members and other food processing industry professionals. As in past years, the tournament will be a four person team best ball competition, providing opportunities for all levels of golfers to contribute and enjoy the round. Prizes will be awarded to the top three teams and for men's and women's longest drive and KP holes. Putting and chipping contests will be held prior to the start of the golf tournament with prizes to be awarded during the Awards Dinner that evening.

The **NWFPA Autumn Fishing Derby** will be held on the majestic Columbia River and the earlier date almost assures success. Participants will have the opportunity to test their angling skills to catch the largest Salmon or Sturgeon. Prizes will be awarded at the Awards Dinner. Derby contestants will be meeting at the golf course, where transportation to and from Chinook Landing will be provided along with a light breakfast and boxed lunch.

Following the activities is a Reception and Awards Dinner. The reception allows fisherman and golfers to network and celebrate award winners. The Club House at Columbia Edgewater is the perfect setting for the reception and well attended dinner featuring a delectable Pacific Northwest menu, the awarding of golf and angler awards and loads of door prizes – valued at over \$10,000.



**For Information About Additional  
NWFPA Sponsorship Opportunities, Contact:**

Tawnia Linde, Member Services, 503.327.2212 or [tlinde@nwfpa.org](mailto:tlinde@nwfpa.org).

## SPONSORSHIP STATUS

As of 8-22-2011

<i>Sponsorship</i>	<i>Investment</i>	<i>Sold &amp; Available Status</i>
<b>CO-PRESENTING</b>	\$3,250	<b>SOLD</b>
<b>AWARDS DINNER</b>	\$2,750	<b>1 SOLD, 1 AVAILABLE</b>
<b>FISHING DERBY EVENT &amp; PRIZES</b>	\$1,000	<b>2 SOLD, 1 PENDING</b>
<b>GOLF CARTS</b>	\$1,250	<b>1 SOLD, 1 PENDING</b>
<b>BOX LUNCHES</b>	\$1,300	<b>AVAILABLE</b>
<b>GOLF BALLS</b>	\$500	<b>AVAILABLE</b>
<b>DRINK TICKETS</b>	\$1,250	<b>AVAILABLE</b>
<b>PUTTING CONTEST &amp; PRIZES</b>	\$1,000	<b>AVAILABLE</b>
<b>CHIPPING CONTEST &amp; PRIZES</b>	\$1,000	<b>SOLD</b>
<b>BAG SPONSOR</b>	\$750	<b>AVAILABLE</b>
<b>GOLF HOLE SPONSORS</b>	\$1,000	<b>3 AVAILABLE</b>

### Sponsor Benefits & Recognition by Sponsorship

#### **CO-PRESENTING SPONSORS – (2 Opportunities)**

##### **Benefits and Recognition**

- Greens fees for one foursome/ includes box lunch and dinner
- Company name and/or logo prominently displayed as the PRESENTING SPONSOR on all tournament promotional materials and tournament day materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during Awards Dinner
- Introduction of company attendees at Awards Dinner with opportunity for company representative to speak to audience (3 minutes)
- First option to renew same sponsorship next year
- Sponsor recognition in post event coverage in NWFPA Northwest Reports newsletter

**2 SOLD**



### **AWARDS DINNER SPONSORS – \$ 2,750 (2 Opportunities)**

**1 SOLD, 1 AVAILABLE**

#### **Benefits and Recognition**

- Two (2) complimentary golf registrations & dinner
- Your company name and/or logo prominently displayed as the AWARDS DINNER SPONSOR on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception
- Introduction of company attendees at awards dinner
- First option to renew same sponsorship next year
- Sponsor recognition in post event coverage in NWFPA Northwest Reports newsletter

### **FISHING DERBY EVENT & PRIZES SPONSOR – \$ 1,000 (3 Opportunities)**

**2 SOLD, 1 AVAILABLE**

*Includes Derby 1<sup>st</sup> Prize*

#### **Benefits and Recognition**

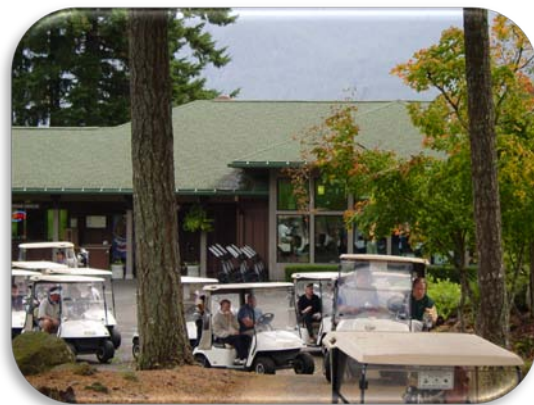
- One (1) complimentary fishing derby registration
- Your company name and/or logo prominently displayed as the FISHING DERBY EVENT & PRIZES SPONSOR on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception & dinner
- Includes 1<sup>st</sup> place prize (1<sup>st</sup> place prize at a minimum of \$100 value) NWFPA Events team will obtain prize
- First option to renew same sponsorship next year
- Sponsor recognition in post event coverage in NWFPA Northwest Reports newsletter



### **GOLF CARTS SPONSOR – \$ 1,250 (2 Opportunities)**

**1 SOLD, 1 PENDING**

- Your company name and/or logo will appear with the NWFPA logo on a sign attached to each golf cart
- Logo exposure on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception & dinner
- First option to renew same sponsorship next year



**BOX LUNCH SPONSOR – \$1300 (1 Opportunity)**

**1 AVAILABLE**

**Benefits and Recognition**

- Your company name and/or logo prominently displayed on each box lunch provided to tournament golfers and fishing derby contestants as the BOX LUNCH SPONSOR
- Option to include company material with each box lunch
- Logo exposure on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during Awards Dinner
- First option to renew same sponsorship next year

**GOLF BALL SPONSOR – \$500 (2 Opportunities)**

**2 AVAILABLE**

*(excludes cost of golf balls: one sleeve of 3 per golfer)*

**Benefits and Recognition**

- Your company name and/or logo will appear with the NWFPA logo on sleeve of 3 golf balls provided to each golfer
- Logo exposure on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception & dinner
- First option to renew same sponsorship next year

**BEVERAGE TICKETS – \$ 1,250 (2 Opportunities)**

**1 SOLD, 1 AVAILABLE**

**Benefits and Recognition**

- Your company name and/or logo prominently displayed on beverage tickets
- Logo exposure on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception & dinner
- First option to renew same sponsorship next year

**PUTTING CONTEST SPONSOR - \$1250**

**1 AVAILABLE**

**Benefits and Recognition**

- Your company name and/or logo prominently displayed as the PUTTING CONTEST SPONSOR on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception & dinner
- First option to renew same sponsorship next year



### **CHIPPING CONTEST SPONSOR – (1 Opportunity)**

**SOLD**

#### **Benefits and Recognition**

- Your company name and/or logo prominently displayed as the DRIVING RANGE SPONSOR on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception & dinner
- First option to renew same sponsorship next year

### **BAG SPONSOR - \$750 (1 Opportunity)**

**SOLD**

*(excludes cost of bags for each attendee)*

#### **Benefits and Recognition**

- Your company name and/or logo will appear prominently on bags given to each attendee at registration
- Logo exposure on all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the golf course on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception & dinner
- First option to renew same sponsorship next year

### **GOLF HOLE SPONSORS - \$1,000 (18 Opportunities)**

**3 AVAILABLE**

#### **Benefits and Recognition for Each Sponsor**

- Your company name and/or logo prominently displayed as the HOLE SPONSOR in all event related marketing materials
- Logo exposure on NWFPA event webpage
- Logo exposure on signage displayed at the sponsored golf hole on day of tournament
- Logo exposure in PowerPoint presentation loop that will be run during awards reception & dinner
- First option to renew same sponsorship next year
- Includes two (2) golfers and 2 dinners



**[For Additional Information on all NWFPA Sponsorship Opportunities](#)**

**Tawnia Linde, Member Services, 503.327.2212 or [tlinde@nwfp.org](mailto:tlinde@nwfp.org).**