

NORTHWEST FOOD PROCESSORS ASSOCIATION

Supplier Member Information

The Northwest Food Processors Association is the largest state/regional food processing association in the nation, and represents about 450 food processor and supplier members. Membership in NWFP is the perfect way to put your company name in front of a \$24 billion industry and one of the Northwest's economic cornerstones. Supplier members of NWFP, have opportunities in the following areas:

- **ACCESS:** Unique access to our food processor decision makers and company executives.
- **DIRECTORY & RESOURCE GUIDE:** NWFP Membership Directory & Resource Guide with full listings, which is distributed to our member companies. The Resource Guide can be used to introduce new products, build brand awareness, and generate prospective clients.
- **PUBLICATIONS:** NWFP publications, including the *NW Reports*, the Association's newsletter, containing industry news, legislative updates, and industry trends.
- **NETWORKING & EVENTS:** Throughout the year, the Association hosts a number of networking events, including our signature Tradeshow. The Northwest Food Manufacturing & Packing Expo with 3,000 plus attendees and over 400 exhibit booths is the largest regional food manufacturing tradeshow in North America. At the EXPO, you'll gather a year's worth of information, to enhance your business, in just three days.
- **SPONSORSHIP OPPORTUNITIES:** NWFP affords many opportunities for members to sponsor events. Through Association events, you will have the opportunity to network in a relaxed, casual and comfortable setting. Association events also provide your company valuable time to build relationships with new and existing clients, which can lead to increased name recognition and drive your company toward greater sales volume.
- **DISCOUNTS:** Supplier Members enjoy discounts for NWFP Events, Education, and EXPO booth space.

The Northwest Food Processors Association is proud to be an advocate and a resource to our supplier members as we help to enhance our members' competitive edge. If you have any questions or comments, please contact our Erin Brandt, Membership & Events Specialist, 503.327.2204 or ebrandt@nwfp.org.